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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/509,021	07/25/2000	PETER J. JUNGER	723-835	7648
2.00=	7590 03/21/200 NDERHYE, P.C.	EXAMINER		
901 NORTH G	LEBE ROAD, 11TH F	KAZIMI, HANI M		
ARLINGTON, VA 22203			ART UNIT	PAPER NUMBER
			3691	
			MAIL DATE	DELIVERY MODE
,			03/21/2007	PAPER

Please find below and/or attached an Office communication concerning this application or proceeding.

Advisory Action

Application No.	Applicant(s)
09/509,021	JUNGER, PETER J.
Examiner	Art Unit

Before the Filing of an Appeal Brief	Examiner	Art Unit			
	Hani Kazimi	3691			
The MAILING DATE of this communication appe			Iross		
THE REPLY FILED FAILS TO PLACE THIS APPLICATI		- ·	ress		
 The reply was filed after a final rejection, but prior to or on this application, applicant must timely file one of the follow places the application in condition for allowance; (2) a No a Request for Continued Examination (RCE) in compliance time periods: a) The period for reply expiresmonths from the mailing b) The period for reply expires on: (1) the mailing date of this A no event, however, will the statutory period for reply expire is Examiner Note: If box 1 is checked, check either box (a) or determined the prior to or on the prior to or o	the same day as filing a Notice of wing replies: (1) an amendment, afforce of Appeal (with appeal fee) in one with 37 CFR 1.114. The reply most date of the final rejection. Advisory Action, or (2) the date set forther than SIX MONTHS from the mailing (b). ONLY CHECK BOX (b) WHEN THE	Appeal. To avoid aba idavit, or other evider compliance with 37 C ust be filed within one in the final rejection, who g date of the final rejecti	nce, which FR 41.31; or (3) of the following sichever is later. In on.		
TWO MONTHS OF THE FINAL REJECTION. See MPEP 76 Extensions of time may be obtained under 37 CFR 1.136(a). The date have been filed is the date for purposes of determining the period of ex under 37 CFR 1.17(a) is calculated from: (1) the expiration date of the set forth in (b) above, if checked. Any reply received by the Office later may reduce any earned patent term adjustment. See 37 CFR 1.704(b) NOTICE OF APPEAL 2. The Notice of Appeal was filed on A brief in comp filing the Notice of Appeal (37 CFR 41.37(a)), or any extensions.	on which the petition under 37 CFR 1.1 tension and the corresponding amount shortened statutory period for reply origing than three months after the mailing date.	of the fee. The approprinally set in the final Offite of the final rejection, of the final rejection, of the filed within two month	iate extension fee ce action; or (2) as even if timely filed,		
a Notice of Appeal has been filed, any reply must be filed <u>AMENDMENTS</u>	within the time period set forth in 3	37 CFR 41.37(a).			
3. The proposed amendment(s) filed after a final rejection, but prior to the date of filing a brief, will <u>not</u> be entered because (a) They raise new issues that would require further consideration and/or search (see NOTE below); (b) They raise the issue of new matter (see NOTE below);					
(c) They are not deemed to place the application in bet appeal; and/or (d) They present additional claims without canceling a	corresponding number of finally rej		the issues for		
NOTE: (See 37 CFR 1.116 and 41.33(a)). 4. The amendments are not in compliance with 37 CFR 1.13 5. Applicant's reply has overcome the following rejection(s)	21. See attached Notice of Non-Co :				
6. Newly proposed or amended claim(s) would be al non-allowable claim(s).					
7. For purposes of appeal, the proposed amendment(s): a) how the new or amended claims would be rejected is provided the status of the claim(s) is (or will be) as follows: Claim(s) allowed: Claim(s) objected to: Claim(s) rejected: Claim(s) withdrawn from consideration: AFFIDAVIT OR OTHER FAMPENDE	☐ will not be entered, or b) ☐ will will will will will will will wi	l be entered and an e	explanation of		
AFFIDAVIT OR OTHER EVIDENCE 8. The affidavit or other evidence filed after a final action, but	t before or on the date of filing a Ne	ation of Annual will as	at he entered		
was not earlier presented. See 37 CFR 1.116(e).	d sufficient reasons why the affidav	it or other evidence is	s necessary and		
9. The affidavit or other evidence filed after the date of filing entered because the affidavit or other evidence failed to o showing a good and sufficient reasons why it is necessary	vercome <u>all</u> rejections under appea y and was not earlier presented. S	al and/or appellant fai ee 37 CFR 41.33(d)(1	ls to provide a		
10. The affidavit or other evidence is entered. An explanation REQUEST FOR RECONSIDERATION/OTHER	n of the status of the claims after e	ntry is below or attach	ied.		
11. The request for reconsideration has been considered bu See Continuation Sheet.		n condition for allowar	ice because:		
12. ☐ Note the attached Information Disclosure Statement(s). (13. ☐ Other:	(PTO/SB/08) Paper No(s)	Hani M. Kazimi Primary Examiner			
		Art Unit: 3691			

U.S. Patent and Trademark Office PTOL-303 (Rev. 08-06)

Continuation of 11. does NOT place the application in condition for allowance because: The prior art of record disloses in Para. 4 and 5 that "said first information processing system includes a customer interface that enables a purchaser of a purchased product that has been registered in said product registration database to enter a unique product identifier for a purchased product and purchaser identification information which identifies the purchaser of the purchased product, said first information processing system being operable to store said purchaser information in said product registration database in association with said product information based on said unique product identifier". As stated in the final office action Discount Store News article clearly teaches these features. Paragraphs 4 & 5 of the article state that "the key to the system is a POS registration kit, which can record serial numbers, UPC codes and sales dates either electronically or by hand on preprinted forms. The information is sent to Nintendo each evening. Consumers have 90 days under Nintendo's warranty to return its products - no questions asked".

HANI M. KAZIMI PRIMARY EXAMINER